



COMPOSITE PROPOSAL 2014/04

OPERATION AND ADMINISTRATION OF PUBLIC RELATIONS / COMMUNICATIONS

1. To appoint a Public Relations Officer to organise and coordinate public relations and communications.
2. To establish full ownership of the Guild website and make suitable for including sub-domains for each Branch allowing their independent access and control.
3. Guild website with Branch facility to be a 'one stop shop' eliminating the need for separate websites.
4. Establish a comprehensive membership database to enable Guild and Branch communications to be made quickly and efficiently.

IMPLEMENTATION: Effective from 1 Jan 2015